

HOME PHOTOGRAPHY CHECKLIST



Great photos start with preparation! Decluttering is the name of the game and the goal is to help potential buyers imagine their life and personal items in the space. To get the most out of your photoshoot, we ask that the home be photo ready when the photographer arrives. When a property isn't ready to shoot, that's less time a photographer can focus on getting great compositions of your home.

General



Vacuum and/or mop floors



Clean and declutter counter-tops



Replace burned out light bulbs



Open blinds and window treatments



Turn on all lamps and overhead lighting



Remove personal or religious items



Minimize holiday and seasonal decorations



Remove small floor rugs to showcase flooring



Put away laundry, clothing, jackets and shoes



Remove pets, bowls, beds and toys

Exterior



Remove vehicles from driveway and front of home



Clean up landscaping (mow, trim shrubs, clear leaves or shovel)



Remove water hoses



Remove trash cans



Open any patio umbrellas and uncover grill



Close garage doors



Remove toys and sports equipment



Clean porches and organize outdoor tables/chairs/cushions



Replace all broken or burned out lighting



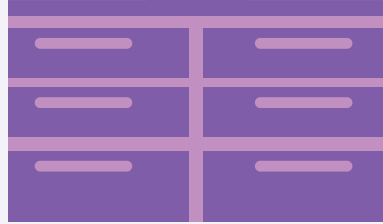
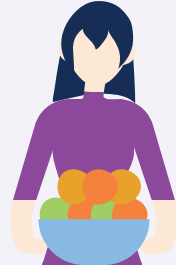
Turn all exterior lights on



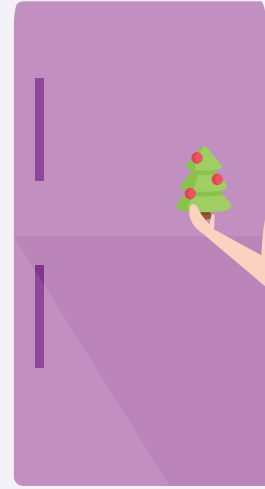
Kitchen



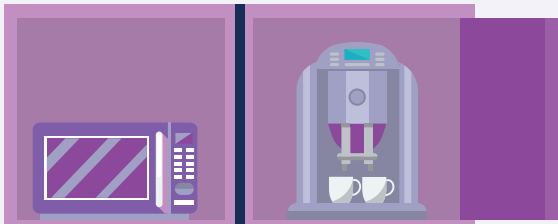
Put away dishes and cleaning products



Clean and clear counter tops

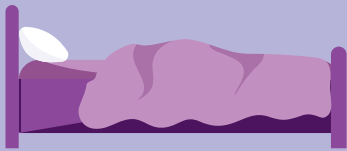


Remove refrigerator magnets, photos and notes



Remove small appliances

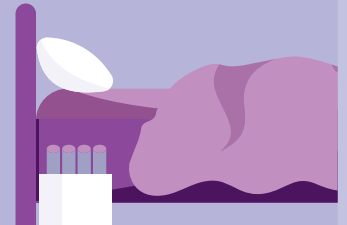
Bedrooms



Make beds and arrange pillows



Clear nightstands and dressers

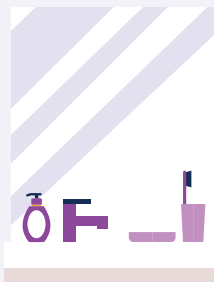


Remove items from under the bed

Bathroom



Remove waste bins, toilet brushes and plungers



Clean mirrors, counter top, sinks, tubs and showers



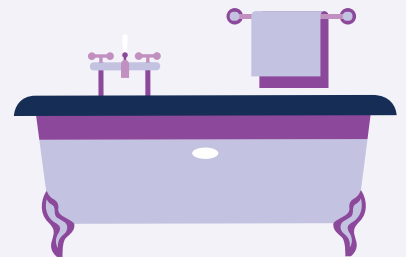
Remove bottles and products from shower



Clear counter tops (toothbrushes, soap, medications, personal items, etc)



Close toilet lid



Arrange towels